



Conti Challenge.

Attention Lift Truck Users.

It's Time For You To Accept the Conti Challenge.

At Continental, we're so confident you'll realize the lowest-cost-per-hour using any of our industrial tires...

- › Resilients (Pneumatic-Shaped Solids)
- › Pneumatics (Radials & Cross-Plys)

...that we challenge you to prove otherwise. Just try any set of Continental industrial tires on one of your forklifts at the same time you install another tire brand on a comparable forklift*. If our tires don't yield you the lowest cost per hour compared to the other brand, we'll credit you DOUBLE the DIFFERENCE toward your next set of Continental tires! *

Most manufacturers aren't offering this type of challenge to compare their brand.

We can because our tires are that good!

ContiChallenge.

Accept The ContiChallenge.

| | | Continental | Competitive brand |
|--------------------------------------|---|-------------|-------------------|
| Equipment | Make & model | | |
| | identification number | | |
| | Load carrying capacity (if applicable) | | |
| | Attachments (if applicable) | | |
| Drive tires | Date of tire installation | | |
| | Hour meter reading at time of tire installation | | |
| | Article number / make | | |
| | Make & profile | | |
| | Dimension | | |
| | Cost of each steer tire | | |
| Steer tires | Date of tire installation | | |
| | Hour meter reading at time of tire installation | | |
| | Article number / make | | |
| | Make & profile | | |
| | Dimension | | |
| | Cost of each steer tire | | |
| Total cost | Tire (Number of tire X price of tire) | | |
| | Installation fee | | |
| Total cost | | | |
| Cost per operating hours | | | |
| Drive tires | Date of removal | | |
| | Hour meter reading at time of tire installation | | |
| | Operating hour | | |
| Steer tires | Date of removal | | |
| | Hour meter reading at time of tire installation | | |
| | Operating hour | | |
| | Total service life for ALL tires at time of removal (hours) | | |
| Total cost per operating hour | (Total cost divided by operating hours) | | |

*** Promotion Rules:**

- Continental reserves the right to modify or discontinue this offer at any time.
- Must purchase a complete set of Continental Industrial Tires.
- Must be at the same location under the same operating conditions.
- Offer limited to one set of Continental industrial tires. Installation and removal of the trial set of Continental tires and trial set of competitive tires must be monitored and operating hours documented by an authorized Continental tire dealer.
- Continental authorized dealer will be responsible for determining "same operating conditions".
- Definition of "Double The Difference": In the event the Continental tires do not offer the lowest cost of ownership, multiply the difference per operating hour X the number of hours realized by the Continental tires. Then double this amount to determine the amount of credit to be applied toward a future set of Continental tires.
- Final determination of all claims is at the sole discretion of Continental.